



2929 Richmond Road
Beachwood, Ohio 44122
p: 216.593.0575 f: 216.593.0576
www.MaltzJewishMuseum.org

FOR IMMEDIATE RELEASE

Contact: Adam Teresi
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CELEBRATE 60 YEARS OF ISRAEL!
MALTZ MUSEUM OF JEWISH HERITAGE PRESENTS
Israel: Yesterday, Today and Tomorrow
April 8 – June 29, 2008

Cleveland, Ohio (March 14, 2008) — The travails of the modern state of Israel are well-documented, but how much do you know about the astonishing achievements of this tiny nation?

Guess what country has the world's largest number of biotech start-ups per-capita, the highest ratio of university degrees to population, the most museums per resident. What nation is second only to the United States in number of firms on the NASDAQ exchange? The only country in the world that entered the 21st century with a net gain in the number of its trees? The only home to Microsoft and Cisco Systems R & D facilities outside the U.S.? The answer in each instance is Israel.

Technology...arts and culture...medicine...agriculture – how did the world's 100th smallest country, with less than 1/1000th of the world's population, become a leader in so many areas in just 60 short years since its founding in 1948?

The Maltz Museum of Jewish Heritage answers these questions and more with *Israel: Yesterday, Today and Tomorrow*, April 8 – June 29, 2008, presented by Signature Sponsors Forest City Enterprises, Jewish Community Federation/Israel at 60, John P. Murphy Foundation and National City Bank; Benefactor Sponsor The Wuliger Family; and Patron Sponsors AmTrust and RSM McGladrey; with support from Cuyahoga Arts and Culture, the Ohio Humanities Council and the Ruth G. and Sam H. Sampliner Fund of the Jewish Community Federation.

See attached for detail of the area's most comprehensive celebration of Israel's 60th anniversary, featuring a world-class photojournalism exhibition, premiering a locally-developed exhibition on Israeli innovation and inventions and their Ohio connections, including a documentary film on local memories of the birth and early years of Israel, and presenting a season-long offering of programs, films, family-friendly activities and fascinating sessions with local investors, inventors and entrepreneurs.

Israel is today's technological powerhouse, with high-tech products now constituting some 60 % of all manufactured exports. Even U.S. billionaire Warren Buffet is investing in Israeli companies. At the same

time, it is among the world's most diverse societies, with citizens from virtually every country, background and faith, a mosaic of peoples, beliefs and lifestyles.

The Maltz Museum of Jewish Heritage is at 2929 Richmond Road, Beachwood, Ohio, 44122, online at www.MaltzJewishMuseum.org. Docent-led tours of the Permanent Collection and this Special Exhibition are available. The Museum Store will carry an exciting range of books, posters, art, food, clothing and other Israeli-made merchandise.

The Museum is closed Monday, open Tuesday, Thursday, Friday & Sunday 11 a.m. -5 p.m., Wednesday 11 a.m. – 9 p.m., and Saturday Noon – 5 p.m. For more information on the exhibition, admission, programs, the Museum Store, membership, sponsorships, group tours and hosting private events, visit the website or phone 216.593.0575.

Special thanks to: The Cleveland Orchestra and Steven Hacker VideoDesign, Inc.

About the Maltz Museum of Jewish Heritage: An American Story

Opened in 2005, the Maltz Museum of Jewish Heritage introduces visitors to the beauty and diversity of that heritage in the context on the American experience. It promotes an understanding of Jewish history, religion and culture and builds bridges of appreciation, tolerance and understanding with those of other religion, races, cultures and ethnic backgrounds serving as an educational resource for Northeast Ohio's Jewish and general communities. The Museum includes The Temple-Tifereth Israel Gallery, an internationally-recognized collection of Judaica, and a special exhibition gallery featuring important exhibitions of national and international acclaim.

The Maltz Museum of Jewish Heritage is a partnership of The Maltz Family Foundation, the Jewish Community Federation's Centennial Initiative and The Temple-Tifereth Israel with research support from the Western Reserve Historical Society.

ISRAEL: YESTERDAY, TODAY AND TOMORROW

AT THE MALTZ MUSEUM OF JEWISH HERITAGE

APRIL 8 – JUNE 29, 2008

EXHIBITION HIGHLIGHTS

Israel: 60 Years* showcases the work of photojournalists from the renowned Magnum Photos cooperative, who captured on film many of the people and events that shaped Israel's first six decades. The images in this exhibition portray the intimate vision of award-winning artists who confronted through the camera lens one of the world's most intriguing and inspiring countries.

Israel: A Look Forward, a world-premiere exhibition developed in 2008 by the Maltz, showcasing the latest in innovation from Israel (with an Ohio twist), including:

- an amazing range of Israeli achievements in technology and agriculture - from irrigating the desert to the X-Hawk vertical takeoff helicopter to instant messaging, from an in-flight missile interceptor to a gun that shoots around corners to the Epilady shaver
- a powerful medical section with a PillCam you swallow to diagnose illness, a cabinet that thwarts medicine mix-ups, a virtual reality medical simulator and an early detection in-home vision testing device
- displays on modern-day Israeli culture and lifestyles
- a computer for visitors to start new friendships via e-mail with students at the Tomer School in Beit Shean, Cleveland's Israeli sister city, in collaboration with Suburban Temple

A season-long offering of public programs, community collaborations, films, lectures (see separate Program Calendar).

A poignant and inspirational documentary film created by videographer Steven Hacker and the Maltz Museum especially for Israel's 60th birthday. Hear members of the local community including civic, business, religious and government leaders offer their personal, often emotional reflections on Israeli statehood and the years since. The film will screen continuously April – June, then become part of the permanent archives of the Museum and the Western Reserve Historical Society and be made available for use by other groups.

Tell Us Your Story invites visitors to share their stories, personal thoughts and memories of Israel. Museum visitors can read the reflections of others as we collect completed stories in the Museum lobby. Hard copy forms are available at the Museum beginning in February, and electronic forms will be online at www.maltzjewishmuseum.org in April. Stories will become part of the Museum's permanent archives.

Experience Israel without leaving Ohio with music throughout the exhibition selected by The Cleveland Orchestra, Israeli goods in the Museum store (clothing, posters, food, toys, books and gifts), décor, and activities including an Israeli marketplace day.

Enhance your knowledge of the years leading up to Israeli statehood and since through the Maltz Museum's permanent collections, **An American Story** (containing an entire section on Israel, a film on Israeli innovation and many other references) and **The Temple-Tifereth Israel Gallery**.

**All photographs in Israel: 60 Years copyright by the photographer and by Magnum Photos.
This show is organized by art2art Circulating Exhibitions.*



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IMAGES *Israel: 60 Years*

Only two photographs may be published in the same edition of any given publication.

The name “Magnum Photos” and the copyright of the photographer must appear prominently as © photographer’s name / Magnum Photos.

Credit shall appear in the following form:

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Burt Glinn

*Jerusalem. 1957.
Vocational training in a
Hadassah-sponsored girls
'Fashion School'.*

David Seymour

First child born in the settlement of Alma. (Miriam Tritto Eliezer) Tritto is in charge of the pipeline construction work which is going to bring water from a source 3 miles away. He is seen here with the daughter he had with his wife Miriam. 1951





Elliott Erwitt

Children outside of an ice cream shop. 1962.



Paolo Pellegrin

Ofakim. 2005.

Anti-pullout protesters in Ofakim, a town bordering Gaza, demonstrate and try to infiltrate the Gaza settlements. Several hundred succeeded despite 10,000 policemen and soldiers blocking their way.

Robert Capa

Haifa. May-June 1949.

The arrival of thousands of immigrants from Eastern Europe, Turkey and Tunisia.



Thomas Dworzak

Near Afula. 01/2001.

Israelis campaigning for Ehud Barak at an intersection.

To obtain hi-res copies of these images, please contact Adam Teresi at 216.593.0584 or by email: ateresi@mmjh.org

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A LOOK FORWARD: Exhibition Features

We enjoyed taking a look back and a look forward at Israel while developing this exhibition, learning about many innovations and accomplishments. We could only fit a small percentage of them in our Gallery; those featured are listed here. For every one, dozens of others are equally as impressive, and we encourage you to visit www.Israel21c.com for more on the latest and greatest from Israel.

Those marked with a * have a direct, current connection to Ohio; some were founded here, others are Israeli companies that have established an American presence in Northeast Ohio. Some have products now in use locally, and many have benefited from collaboration with Ohio companies for venture capital, clinical trials, business collaborations and technology transfers.

SMALL COUNTRY, LARGE IMPACT (technology)

Arrow Interceptor Missile - the first missile developed by Israel designed to intercept & destroy ballistic missiles

*Corner Shot Holdings LLC - designer of new weapon; the front of the gun can be adjusted to 60° angle to literally see and shoot around a corner

Elta Systems - leading Israeli company for state-of-the-art defense electronic systems

EpiladyUSA- innovative designer of epilators, shavers and trimmers designed for women

Israeli Aerospace Industries Ltd. - leader in military and commercial aerospace technology

Mirabilis - Israeli company that produced ICQ "I seek you" one of the earliest (1996) and most popular instant messenger systems (sold to AOL in 1998 for \$240 million)

Nuvo Group - innovative convenience and wellness products for Infants, Toddlers and Preschoolers

Urban Aeronautics, Ltd. - developer of helicopters without exposed rotors for private urban transportation

GREENHOUSE TO THE WORLD (agriculture)

*Gavish Control Systems - leading company in the field of control systems for the agricultural market

IDE Technologies Ltd. - pioneer and world leader in the delivery of sophisticated water solutions

*Jewish National Fund - early development of Israeli land and infrastructure, especially planting trees

*The Negev Foundation- initiatives contributing to agricultural and economic self-sufficiency of Israel

*Netafim Ltd. - leader in the field of innovative irrigation-based solutions and water technologies

Pladot Mini Dairy - miniaturized dairy processing facility and dairy product equipment

Solbar Industries - leader in specialty soy proteins & soy isoflavones

WHERE DOES IT HURT? (medical)

EarlySense - non-intrusive patient-monitoring systems for cardiac and respiratory deterioration

Given Imaging - innovative products for detecting gastrointestinal disorders

*MCS Ltd. - research, development, manufacturing and marketing of medical equipment

*MDG Medical, Ltd. - technology and services that improve medical care and prevent medication errors

NexSig - adaptive diagnostic systems for early detection of neurological disorders

Notal Vision Ltd.- ophthalmic industry, chiefly non-invasive early detection and management of age-related eye diseases

*Symbionix USA Corp. - virtual reality simulation for clinical education and training of medical professionals; has entered into collaboration with the Cleveland Clinic for development of new technologies

Teva Pharmaceutical - generic & proprietary branded pharmaceuticals

Weizmann Institute of Science - international center of scientific research and graduate study located in Rehovot Israel

THE OHIO CONNECTION

*BioEnterprise - Cleveland developer of bioscience business

*Bridge Investment Fund - venture capital fund focused on investing in international technology companies, primarily from Israel, to establish their U.S. operations in Ohio

*Targetech - supporting environment to high tech projects; Akron, Ohio is first American city with direct financial investment in a foreign incubator

*Beachwood Business Development Center (BBDC) - aids local start-ups, provides help to international firms looking for a U.S. presence

*Omative Systems - manufacturing technology offering metal cutting products; supported by BBDC

THE FUTURE...

Project Better Place - concept for standard electric automobiles and a charging infrastructure

ARTS & CULTURE

EDUCATION

Ben Gurion University

Hebrew University of Jerusalem

Technion

*Tel Aviv University

MUSEUMS

Israel Museum

Eretz Israel Museum

Rockefeller Archaeological Museum

Shrine of the Book

Yad Vashem

VISUAL ARTS

Bezalel Academy of Art and Design

The Museum of Art, Tel Aviv

PERFORMING ARTS

Israel Philharmonic

Jerusalem Theater

Kibbutz Contemporary Dance Company



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Maltz Museum of Jewish Heritage**

April 8 – June 29, 2008

Hopes and Dreams: Remembering the Birth of the State of Israel

Ohioans look back at Israel's past, forward to her future

Listening to their stories, it seems only yesterday. The memories are vivid, each a personal perspective. There's the soldier who proudly fought in several Israeli wars, the little girl from Lithuania whose Zionist father first brought her to visit the soon-to-be state in 1936, the young man who traveled the United States collecting for the United Jewish Appeal – with help from Frank Sinatra, among others.

Highlights of their stories are told in a documentary by Cleveland filmmaker Steven Hacker, created exclusively for the Maltz Museum of Jewish Heritage exhibition *Israel: Yesterday, Today and Tomorrow* and shown continuously April – June.

“With the luxury of a viewing room attached to our Gallery, we're always looking for the perfect film to complement the exhibition,” says Judi Feniger, Executive Director. “We were so fortunate when a member of our Advisory Committee introduced us to Steve Hacker, who connected with the idea immediately. He donated his time, and for months was often here hours before we opened or into the night. This project wouldn't have happened without him.”

The film features excerpts from interviews with eleven people who remember the 1948 declaration of statehood and the years just after. We thank them for their time and for sharing their memories.

Etta Burger
Zev Harel, Ph.D.
Harold Isaacs
Milton Maltz
Sam Miller

The Most Reverend Anthony M. Pilla
Leatrice Rabinsky
Albert Ratner
Former U.S. Congressman Louis Stokes
Senator George Voinovich

Donna Yanowitz



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The following people are available for more information about the Maltz Museum of Jewish Heritage,
Israel: 60 Years and *Israel: A Look Forward*

Maltz Museum of Jewish Heritage
2929 Richmond Rd.
Beachwood, OH 44122
216.593.0575
www.maltzjewishmuseum.org

Judi Feniger
Executive Director
216.593.0575
jfeniger@mmjh.org

Interviews, general questions about the Museum and exhibitions, information about *Israel: Yesterday, Today and Tomorrow* (how it was conceived and curated, Advisory Committee, creation of memories video, *Tell us Your Story* and other activities).

Adam Teresi
Operations & Financial Coordinator
216.593.0584
ateresi@mmjh.org
Photos, general information about the Museum and exhibitions

Laura Whay Klein
Directory of Development & Marketing
216.593.0589
lwklein@mmjh.org
Press inquiries

Lynda Bender
Director of Education & Public Programs
216.593.0588
lbender@mmjh.org
Community programs, docent training, educator workshops, school programs

Kim Bihler
Manager of Tourism & Special Events
216.593.0577
kbihler@mmjh.org
Scheduling of group tours and private events

Martha Sivertson
Director of Volunteers & Visitor Services
216.593.0587
msivertson@mmjh.org
Museum Store (including items connected with current exhibition), volunteers

Hava Gurevich
Director, Magnum Photo Agency
914.725.1045
hava@art2art.com
Specific questions on the photography exhibition

ISRAEL: Yesterday, Today and Tomorrow

ADVISORY COMMITTEE

Sylvia Aarons
Director, American Technion Society- Cleveland Chapter

Vince Adamus
CEO, Beachwood Chamber of Commerce

Nate Arnold
Community Volunteer, Maltz Museum Docent

Sue Arnold
Community Volunteer, Maltz Museum Docent

Rabbi Eric Bram
Suburban Temple-Kol Ami

Carol Anne Cohen
Director of Adult Services Department, The Mandel JCC of Cleveland

Gary Coleman
Executive Director, Cleveland Hillel Foundation

Lt. Governor/Director Lee Fisher
Ohio Department of Development

vic gelb
Chairman, The Mt. Sinai Health Care Foundation

Michael Goldberg
Managing Partner, Bridge Investment Fund

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Owner, Marc Golub Photography, Inc.

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Executive Director, American Jewish Committee- Cleveland Chapter

Alan Schonberg
Chairman, Ohio--Israel Chamber of Commerce

Tom Sudow
Vice President, Team NEO

Sandy Wuliger
Community Volunteer

Dara Yanowitz
President, Gross Schechter Day School

Susan Paley Zak
Director- Executive Recruiting, Dise & Company

Lisa H. Zashin
Director of Admissions, Fuchs Mizrachi School



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Israel: Yesterday, Today and Tomorrow Maltz Museum of Jewish Heritage

April 8 – June 29, 2008

Programs

Accompanying *Israel: Yesterday, Today and Tomorrow*, the Maltz Museum of Jewish Heritage will present a series of talks, films and panel discussions about the formation of the State of Israel and its role in current technological innovations.

All events will be at the Maltz Museum of Jewish Heritage and are free with museum admission unless otherwise indicated. For more information or to purchase tickets call 216.593.0575 or email info@mmjh.org.

APRIL

Musical Performance: Israel: 60 Years of Hope

Wednesday, April 9

7pm

\$15/\$12 members

Enjoy this heartfelt and uplifting musical tribute to the State of Israel featuring three of Cleveland's most exceptional voices: **Cantor Laurel Barr**, Temple Emanu El; **Cantor Misha Pisman**, Park Synagogue; and **Cantor Kathryn Wolfe Sebo**, The Temple-Tifereth Israel. Maltz Museum favorite **Elaine Rembrandt** directs and narrates this not-to-be missed performance.

Northeast Ohio Invests in Israel

Sundays April 13, May 4, 25, June 1, 8, 15

2pm

Free with admission

Each week you'll hear from an entrepreneur, investor, student, émigré, business leader or educator about why they're invested – personally, emotionally, and financially - in the State of Israel. This informal half-hour is followed by a guided tour of *Israel: Yesterday, Today and Tomorrow*.

Israel Memories: Share Your Story

Wednesday, April 23

7pm

Free with admission

Do you remember the battle for statehood, the UN vote and the feeling when the Israeli homeland was created? Did your parents tell you stories from those times or did you learn about them in school or on a visit to Israel? Bring your memories, photographs, souvenirs and other special mementos to this informal evening of learning what Israel means to our community. We'll talk, laugh and maybe even sing while sharing memories and Passover treats.

Film: Promises and Betrayals: Britain and The Struggle for the Holy Land

Wednesday, April 30

7pm

\$10/\$8

Through rarely-seen vintage footage of Palestine in the early days of the 20th century, this film recounts the complicated history that led to the ongoing conflict between Israel and the Palestinians by illustrating how the British exploited both Turkish and Zionist nationalism during World War I. Including rare film of Chaim Weitzman, Lord Balfour, Lloyd George, Theodore Hertzl and Shariff Hussein, this fascinating story set the stage for the violence that still plagues the region today. **Dr. Peter Haas**, Director of the Rosenthal Center for Judaic Studies at CASE will lead a post-viewing discussion.

MAY—May is Jewish American Heritage Month!

Film Marathon: Exodus

Wednesday, May 14

10am, 2pm and 6pm

\$5 all tickets

Celebrate Israel's 60th anniversary with Otto Preminger's 1960 masterpiece **Exodus** starring Eva Marie Saint, Sal Mineo, and of course, Cleveland's own Paul Newman, Enjoy a classic film along with popcorn and birthday cake—you'll need it—the movie's 3hrs 25 minutes long!

Israel Marketplace and Family Day

Sunday, May 18

1-4pm

Free with admission

Take in the sights and sounds of Israel without leaving home! Join in folk dances during an energetic performance by **Dance Israeli!** Play games and hear stories from the Land of Israel with **Carmel Halevy, Shlichah** (Israeli emissary) and wander displays of one-of-a-kind jewelry and artwork. Celebrate the 60th birthday of the Jewish state with a visit to our special exhibition.

Guest Lecture: Jonathan Sarna

American Zionism: Yesterday, Today and Tomorrow

Thursday, May 29

At The Temple-Tifereth Israel

26000 Shaker Blvd, Beachwood

7pm Free—Reservations suggested

Please call 2316-593-0575 to reserve your tickets

Dr. Jonathan Sarna, one of America's foremost commentators on American Jewish history, will speak on the post-WW II surge of American Zionism and its effect on American Jewish identity, the changing relationship between America and Israel over the past 60 years, and his predictions for the future. Dr. Sarna serves as the Joseph H. and Bella R. Braun Professor of American Jewish History at Brandeis University. He is author of more than twenty books on the American Jewish experience, including *American Judaism*, winner of the 2004 National Jewish Book Award. *In collaboration with The Temple-Tifereth Israel.*

JUNE

Guest Lecture: Dr. Alan Levenson

Albert Einstein, Zionist

Wednesday, June 4

7pm

\$10/\$8 Maltz members

One of the greatest scientists of all times, Albert Einstein was also passionately committed to Zionism. **Dr. Alan Levenson**, Professor of Jewish History at Siegal College, will discuss the great thinker's Jewish identity, pacifist politics, role in the founding of Hebrew University in Jerusalem, and how Einstein came to be offered the presidency of Israel near the end of his life.

*See **Einstein** on exhibition at the Great Lakes Science Center May 23—September 7. Maltz members receive \$2 off admission*

Panel Discussion: Israel on the Cutting Edge

Wednesday, June 18

7pm

\$10/\$8 members

Did you know that with more than 100 listed companies, Israel is the second-highest represented country on the NASDAQ exchange after the U.S? **Tom Sudow**, Vice President for Team NEO and former President of the Beachwood Chamber of Commerce moderates a lively panel with area entrepreneurs and investors who'll illuminate why the tiny nation of Israel has become one of the world's most advanced centers for technology and innovation. Panelists include: **Michael Goldberg**, Bridge Investment Fund LLP; **Zev Gurion**, New Global Ventures; **Baiju Shah**, BioEnterprise; and **Alan Schonberg**, Ohio-Israel Chamber of Commerce.

All programs are generously funded by Ohio Humanities Council and by Cuyahoga County residents through Cuyahoga Arts and Council



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Programs Around Town

Ford Auditorium, Allen Medical Library, Case Western Reserve University
Corner of Adelbert Rd. and Euclid Ave.

Discussion

Israeli and Palestinian Politics: Internal Pressures and the Prospects for Peace

Tuesday, April 8

7:30—9pm

Free

A conversation with Abraham Diskin, Ph.D., Associate Professor of Political Science at Hebrew University in Jerusalem and former Chair of the Israeli Political Science Association and Rex Brynen, Ph.D., Professor of Political Science at McGill University and member of the Political and Security Policy Staff of Canada's Department of Foreign Affairs and International Trade. Co-sponsored by the Center for Policy Studies and the Rosenthal Center for Judaic Studies at CASE.

<http://policy.case.edu/IsraelPal.html>

Cuyahoga County Public Library- Beachwood Branch

25501 Shaker Blvd., Beachwood

Book Discussion Group: Israel @ 60:

Tuesdays April 22, May 6, May 20, June 3, June 10

1:30pm

Free (tickets for June 11 tour \$7 per person)

Call 216-831-6868 to register or visit www.cuyahogalibrary.org

Eleanor Mallet, former Plain Dealer columnist and author of *Tevye's Grandchildren: Rediscovering a Jewish Identity*, leads a book discussion series that illuminates the Jewish experience in Israel. *Sponsored by the Cuyahoga County Public Library and Maltz Museum of Jewish Heritage*

April 22 *The Conversion* by Aron Appelfeld

May 6 *The Story of a Life* by Aron Appelfeld

May 20 *A Panther in the Basement* by Amos Oz

June 3 *A Tale of Love and Darkness* by Amos Oz

June 10 Guided tour of *Israel: Yesterday, Today and Tomorrow*

Family Book Talk and Tour

Sunday, May 4

1:30pm Book Talk Free

3pm Family Tour of Israel: Yesterday, Today and Tomorrow at the Maltz Museum

Maltz Museum admission and tour \$7 per person.

Reservations required, please call 216-593-0575

Join us at the Library for a discussion of Lisa Ann Sandell's *Weight of the Sky*, the story of 16year old Sarah Green, an American girl who finds her Jewish identity while spending the summer on an Israeli kibbutz. Then head to the Maltz Museum for a family tour of *Israel: Yesterday, Today and Tomorrow*.

Sponsored by the Cuyahoga County Public Library and Maltz Museum of Jewish Heritage

The Mandel JCC of Cleveland

26001 S. Woodland, Beachwood

Course: Israel @ 60

May 7, 14, 21, 28

10—11:30am

\$45/four sessions

To register call 216-831-0700

Brian Amkraut, Provost at Siegal College of Judaic Studies, leads a four-part series devoted to the history of Jewish life in the land and state of Israel. Subjects include relations between various religious and ethnic groups; tensions over the connection between religious and political life; and the relationship between Israel and the Jewish Diaspora. The series culminates in a guided tour of the Maltz Museum special exhibition *Israel: Yesterday, Today and Tomorrow*. *In collaboration with Siegal College of Judaic Studies and the JCC.*



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Museum Store

During *Israel: Yesterday, Today and Tomorrow*, the Museum Store will offer an assortment of products from Israel including books, posters, Judaica, food items, fashion items, jewelry, scarves, floor design treatments, children's soft toys, candles, anointing oils, decorative glass ware and video/music selections.

Featured items include:

Kakadu Art and Design in Israel – Colorful and imaginative floor mats and place mats, perfect for your home or as a housewarming or wedding gift

Manuella Design Soft Toys and Cushions – Captivating creatures your child will love, and not what you'll see in every other playpen - Ducks, Elephants, Birds, Dogs, Cats and Monkeys

Shalom Sesame – Bert and Ernie go Israeli - Sesame Street DVD's in Hebrew

Vintage-Look Travel Posters – Go back in time with these stylish, arty travel posters, reproductions of posters from the 1960s and 70s

An assortment of beautiful Israeli Jewelry from Ayala Bar, Seeka, and The Israel Museum in Jerusalem

A variety of Judaica from Daniel Azoulay, Lior Gluska and Andreas Meyer

Renowned artist Don Drumm created an original, signed design in his distinctive style, donating his design skills. A dove of peace with olive branch flips over to reveal a beautifully rendered 60th. Can be worn as a necklace with cord or key ring. Measures approx. 2 in square. Pewter.



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Facts and Figures

- Israel is the world's 100th smallest country, with less than 1/1000th of the world's population.
- 135 of every 10,000 workers in Israel are scientists and engineers, compared to second place U.S. with 85 of every 10,000 workers.
- Nine of every 1,000 Israeli workers are engaged in R&D, nearly double the rate of the U.S. and Japan.
- With more than 100 listed companies, Israel is the second-highest represented country on the NASDAQ exchange after the U.S.
- Relative to its population, Israel is the largest immigrant-absorbing nation on earth.
- Israelis registered 1,046 patents in the U.S. in 2002, ranking the country behind only the U.S. and Japan in per capita patents and far ahead of Germany and Great Britain.
- Israel has more than 3,000 high-tech companies and startups, the highest concentration in the world outside Silicon Valley.
- Israel annually exports more than 1.5 billion flowers to the U.S. and Europe.
- Intel's new multi-core processor was completely developed at its facilities in Israel.
- Prof. Robert Aumann is the fourth Israeli in the last four years to win a Nobel Prize.
- Israel has the highest ratio of university degrees to population in the world.
- Israel produces more scientific papers per capita than any other nation by a large margin – 109 per 10,000 people.
- On a per capita basis, Israel has the world's largest number of biotech start-ups.

- Israel has more museums per capita than any other country.
- Israel is the only country in the world that entered the 21st century with a net gain in the number of its trees.
- Motorola maintains its largest R&D center outside the U.S. in Israel.
- Both Microsoft and Cisco built their only R&D facilities outside the U.S. in Israel.
- The first anti-virus software for personal computers was developed in Israel in 1979.
- Israeli microbiologists have developed the first passive vaccine against the mosquito-borne West Nile virus.
- Between 150 and 200 multinational clinical trials take place regularly in Israel.
- Israeli researchers have shown that a daily dosage of Vitamin E can be effective in helping to regain hearing loss.

The content of "Facts and Figures" is derived from Israeli government ministries and other official sources.



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Israel: Yesterday, Today and Tomorrow Maltz Museum of Jewish Heritage

April 8 – June 29, 2008

Media Sheet – Related Story Ideas

Israel: The State and the state of mind

- Eretz Yisrael (the Land of Israel) lived in the hearts of the Jewish people for 2,000+ years before the modern state was founded just 60 years ago- Israel: ancient land or modern miracle? Or both?
- How did a dream stay alive thousands of years? How did Israel get from zero to 60 so quickly?
- Relative to its population, Israel is the largest immigrant-absorbing nation on earth- How did the diaspora lead to the State of Israel, and how is Israel now playing a role in other diasporas?
- Trees are Israel's most enduring symbol - in the 1950s and 60s, Jewish kids all over America collected dimes to plant trees in Israel. Now Israel is the only country in the world that entered the 21st century with a net gain in the number of trees- How did Israel turn a desert green?

Visit the Holy Land (for three months only, just off I271).

- Rabbi Abba Hillel Silver, the Cleveland rabbi instrumental in coalescing American and world Jewish opinion for the formation of the State of Israel, said to be the man who influenced Harry Truman's views on this issue- Who was he and how did he reflect the Cleveland of the 1940s?
- The Museum's permanent exhibition on Israeli history through 1948 (including the key role of Rabbi Silver) and *Israel: Yesterday, Today and Tomorrow* form the area's most comprehensive look at how Israel has grown and developed from early times through the inventions of the future.

A Different Glimpse into the Mind of Einstein

- One of history's greatest scientists, Albert Einstein, was also a Jew asked to be Israel's second president in 1952 - why did he turn it down? (Note: Guest lecture on Einstein as a Zionist, Wednesday, June 4, 7 pm, see Program Calendar).

Technology and Medicine

- **Israel is the world's 100th smallest country**, less than 1/1000th of the world population, yet the highest concentration of high-tech companies outside Silicon Valley- How did such a tiny nation leap so far ahead of the rest of the world?
- **Zero to 60** – Israel's warp speed entry into the small club of 21st century technology leaders- How did it happen so fast?
- **Simbionix, MDG Medical, MCS Limited** – medical powerhouses with one foot in Ohio, the other on Israeli soil. Explore the close bond of these two communities, and how it has spurred local economic development.

- **Slingshot to Corner Shot** – The biblical story of David and Goliath pits youth, pluck and ingenuity against the established way of thinking. With inventions like Corner Shot (a gun that sees and shoots around corners) tiny Israel has become known for innovation. (Note: Beachwood and Akron police departments are now testing the Corner Shot).
- **Israel on the Cutting Edge** – how did Israel become one of the world's leaders in technology and innovation. Panel discussion on June 18, 7 pm (See Program Calendar) moderated by Tom Sudow, Vice President Team Neo, features Michael Goldberg (Bridge Investment Fund), Dr. Zev Gurion (New Global Ventures), Baiju Shah (BioEnterprise) and Alan Schonberg (Ohio-Israel Chamber of Commerce).

Photography and Art

- **Iconic images** – how an exhibition like *Israel: 60 Years* is curated.
- **A picture worth 1,000 words** – which of the 60 iconic photos best exemplifies the short but vivid history of this young country?
- **The Real Deal** – meet the fascinating founders of Magnum Photos, the men who slept in the trenches and focused their lenses on the birth of a nation. Bios of each photojournalist represented in the Maltz exhibition are available on request.
- **Israel and the Cinema**
 - How did early portrayals of Israel in films like *Exodus* (marathon screening May 14 at 10am, 2pm and 6pm) shape Americans' views of the young state?
 - How do today's films (like the six recently showcased in the Cleveland International Film Festivals' Jewish and Israeli Visions Series) differ?
- **Promises and Betrayals: Britain and The Struggle for the Holy Land** (April 30, 7 pm, film and discussion led by Dr. Peter Haas, see Program Calendar) – rare film footage and the story of how Palestine's complicated history led to the ongoing conflict between Israel and the Palestinians.

The Making of a Museum Exhibit

- Why do Volunteers Volunteer (and why at The Maltz Museum)?
- Museum Collaborations – how the Maltz and lending institutions worked together
- The process of training docents for an intense and information-heavy exhibition
- Connections between *Israel: Yesterday, Today and Tomorrow* and the Museum's permanent collection
- Creating relevant and responsive public programs
- Building an Advisory Committee for a major exhibition

COMING SOON TO THE MALTZ MUSEUM OF JEWISH HERITAGE



September 16, 2008 – January 4, 2009

Zap! Pow! Bam! The Superhero:

The Golden Age of Comic Books, 1938 – 1950

Zap! Pow! Bam! immerses visitors in an interactive world of Super Heroes, and illuminates the creative processes that drove their originators to provide America with timeless icons such as Superman, Batman, Captain America and Wonder Woman.

In addition to rare, never-before-displayed comic book art and memorabilia, **Zap! Pow! Bam!** features 1940s serials, video interviews, a vintage, child-sized Batmobile ride, an interactive phone booth, a drawing studio, and costumes for visitors of all ages to enjoy.

The Maltz Museum presents this exhibition with a proud nod to the prominence of Jewish artists and the importance of Cleveland (home of the creation of Superman by a pair of Glenville High School students) in the development of comic book art.

May 16 – August 16, 2009

The Enemy Within: Terror in America -- 1776 to Today

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Open Tuesday, Thursday, Friday and Sunday 11a-5p; Wednesday 11a-9p; Saturday 12-5p